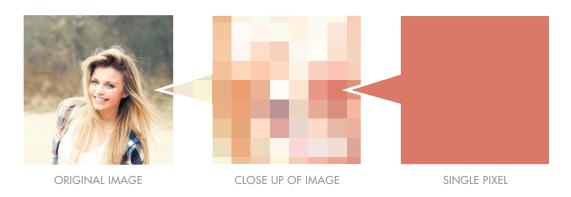
NPL'S GUIDE TO PHOTO RESOLUTION

Pixel Dimension

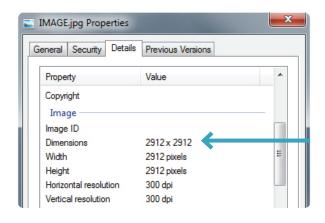
The **PIXEL DIMENSION** is the number of pixels in an image file. This can also be called the **RESOLUTION** or **PPI** of an image (ppi stands for pixels per inch).

PIXELS are the smallest elements of a digital image. A digital photograph is made from millions of individual pixels that blend together when viewed by the eye to form a cohesive image.



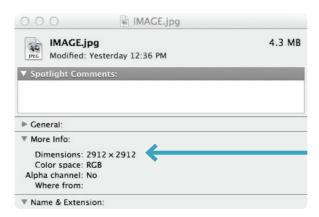
TO FIND PIXEL DIMENSION ON A PC

Right click on the digital file and choose **PROPERTIES**, then navigate to the **DETAILS** tab and locate the pixel dimensions there.



TO FIND PIXEL DIMENSION ON A MAC

Highlight the digital file on your computer, press command+i to **GET INFO**, and locate **DIMENSIONS** under **MORE INFO**.



Importance of Image Resolution

When ordering photographs, it is important to be aware of your images' resolution, as this will greatly impact the quality. The larger the pint, the more pixels are needed (i.e. a 4x6 print will require at least 720x1080 pixels while a 30x40 print will require a least 5400x7200 pixels to print well).

Using an image with a low resolution to print a larger photograph will have an unsatisfactory result. For optimal printing, a ppi of 300 is required (please see pixel dimension chart on the next page for the conversion).



SAMPLE OF 4x6 PRINT WITH 300 PPI (1200x1800 PIXELS)



SAMPLE OF 4x6 PRINT WITH 180 PPI (720x1080 PIXELS)



SAMPLE OF 4x6 PRINT WITH 72 PPI (288x432 PIXELS)

Enlarging a photograph using image editing software program (such as Photoshop) will have similar results. Taking an image that is 1200x1800 pixels and resizing it up to 6000x9000 will not add more detail or quality to the image, but merely lower the quality of the image.



SAMPLE OF ORIGINAL IMAGE WITH 1800x1200 PIXELS



SAMPLE OF IMAGE AFTER BEING ENLARGED TO 9000×6000 PIXELS



PRINT SIZE	180 PIXELS PER INCH (REQUIRE RESOLUTION FOR GOOD QUALITY PRINTS)	300 PIXELS PER INCH (OPTIMAL RESOLUTION FOR BEST QUALITY PRINTS)
4x6	720x1080	1200×1800
4x8	720×1080	1200×2400
5x5	900x900	1500×1500
5x7	900x1260	1500x2100
5×10	900x1800	1500x3000
5x15	900x2700	1500×4500
6x8	1080×1400	1800x2400
6x9	1080×1620	1800×2700
7×10	1260×1800	2100x3000
8x8	1400×1400	2400×2400
8x10	1400×1800	2400x3000
8x12	1400×2160	2400x3600
8x16	1400×2880	2400×4800
8x24	1400×4320	2400×7200
8.5x11	1530×1980	2550x3300
9x12	1620x2160	2700x3600
10x10	1800×1800	3000x3000
10x13	1800×2340	3000x3900
10x14	1800×2520	3000×4200
10x15	1800×2700	3000×4500
10x20	1800x3600	3000×6000
10x30	1800×5400	3000x9000

Pixel Dimension Chart, cont. ←

11x11	1980x1980	3300x3300
11×14	1980×2520	3300×4200
11x17	1980x3060	3300x5100
11x22	1980x3960	3300x6600
11x28	1980x5040	3300×8400
12x12	2160x2160	3600x3600
12x18	2160x3240	3600x5400
12x24	2160x4320	3600×7200
12x36	2160x6480	3600×10800
15x30	2700×5400	4500×9000
15×40	2700×7200	4500×12000
16x16	2800×2800	4800×4800
16x20	2800x3600	4800x6000
16x24	2800x4320	4800x7200
18x24	3240x4320	5400×7200
20x20	3600x3600	6000x6000
20x24	3600x4320	6000x7200
20x30	3600x5400	6000x9000
20x40	3600x7200	6000x12000
22x28	3960x5040	6600x8400
24x24	4320x4320	7200×7200
24x30	4320×5400	7200x9000
24x36	4320x6480	7200×10800
30x30	5400×5400	9000x9000
30x40	5400×7200	9000x12000
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