

## **Public Relations Manager**

### **Job description**

Millman Multimedia is seeking a full-time Public Relations Manager for immediate hire. The ideal candidate will be a self-motivated team player who is eager to build brand awareness and drive measurable, positive change. The Public Relations Manager should have exceptional written, visual, and oral communication skills, should be comfortable building relationships with internal and external stakeholders, and should be prepared to make data-driven decisions that contribute meaningfully to our business goals.

### **Responsibilities:**

- Contribute to the development, implementation, and maintenance of our brands' public relations strategies
- Research local, regional, and national media placement opportunities for our people, products, and content
- Manage media inquiries and interview requests
- Build relationships with influential thought leaders, trend setters, and affiliates to build brand awareness within our target markets
- Work with the Marketing Department to optimize our websites' backlink profiles and content strategies
- Monitor, analyze, and communicate all public relations metrics
- Contribute to the success of live events, including trade shows, customer appreciation events, lab tours, and workshops

### **Desired Skills and Experience**

- Bachelor's degree
- Minimum of 5 years of experience in public relations
- Proficient with Microsoft Office suite
- Exceptional written and verbal communication skills
- Highly motivated and able to multi-task
- Extremely organized and data-oriented
- Eager to learn, flexible

- Team player

Interested candidates should email their resume, cover letter, and writing samples to Rob Sauer at [rsauer@millmanmultimedia.com](mailto:rsauer@millmanmultimedia.com) with Public Relations Manager Application as the subject line.